

Just Ask Nick

tips and truth about smart home automation from a serial designer.

And, Action!

Are you in the mood for a high-class intimate dinner party with your closest friends; the kind with dim lighting and light jazz swinging across every corner of the room? Or how about a legendary house party that's spoken about for years to come? Or a summer pool day with the family that ends in movies on the lawn, popcorn and laughs?

Any smart home specialist will tell you that's what they do. But not every smart home specialist will tell you how they do it. At BNC Technology, our lifestyle designers begin with a walk through of the mind. Your mind. From the garage door to the bar lounge right through to the feeling you want to get as you step into the outdoor infinity pool, your new smart home needs to capture it all. From there we build your dream buttons, to bring the scene/s to life.

It's all about mood. There are a lot of factors to setting a mood, and sound is a serious enhancer (and one of our favourite parts of the tech). Sound is the soul of a scene. Curating it, getting the best out of it and creating a mood with it. We think of it as a mastery of artistry.

For all our smart home enthusiasts, here's how it's done:

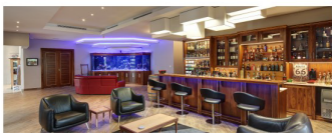
The Science.

Like any art, sound starts with science and culminates in emotion. Acoustic engineer Ivan Lin refers to the emotive and scientific depth of sound and its impact on atmosphere and emotion as "sound psychology." Sound has a high impact on the chemistry of our brains- it has the power to reduce anxiety, promote euphoria, shorten medical recovery periods and flood you with dopamine (a natural feel-good chemical). This tangible chemical impact is why it's crucial for a home to be mapped with an audio plan, which will dictate how a room is able to absorb, transmit, reflect or diffuse sound.



The Scene.

Back to that house party we mentioned earlier- that legendary bender where you lose track of time and Thabo (the neighbour) finally meets someone promising. That doesn't just happen on its own. You need pristine sound. You need the bass that reverberates through your body; you need volume that shuts out the world. Creating a mood takes the right tools, and expertise combined with an acute consciousness of design: it must feel good and look good. For outdoor entertainment: speakers disguised as rocks carry mood through the outside, without interrupting aesthetic. Even better outdoors is the C'Seed - the Wun Wun of the speaker kingdom that rises from the ground (cue mind-blown guests). Indoors, we recommend speakers disguised as lights, speakers that can be plastered over and completely hidden to accommodate seamless discretion; an important part of smart home expertise lies in knowing how to curate the technology to accommodate the feel.



Control Yourself.

Systems like Control4 equip you (and guest(s)) with the power of bringing a home to life on demand, and the satisfaction of giving your family and friends fun at their fingertips. Integrating your home with technology and designing a space that feels too good to be true comes down to having you in the director's seat - with the mood swings on cue, and all the right buttons in your hands.

If you're serious about automating your home to be a rocket ship of pure, seamless atmospheric inspiration, reach out to a lifestyle designer you can trust with your vision.



Connect with BNC Technology to chat around your smart home options. It's the only game changer you need hand on.

[Book a private audio-visual experience with BNC Technology](#)

Nick Carlip is the founder of BNC Technology - CEDIA Member of Excellence & International Award Winners. BNC Technology has been delivering state of the art, home integrated systems since 2008, and is an accredited CPD training facility for architects and designers of futuristic design. For more information on BNC Technology visit www.bnctechnology.co.za



Nick Carlip
Solutions Architect
Managing Director

Tel: (011) 023 7662
Support: 071 917 1127
Cell: 073 172 0962
PA: 073 869 0038
Web: www.bnctechnology.co.za

Speak to our "Good life" Engineers



011 023 7662 | online@bnctechnology.co.za
www.bnctechnology.co.za



Share



Tweet



Forward

This email was sent to [ccEmail Address](#)

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

BNC Technology - 16 skeem blvd, bedfordview - Skeem Office Park - Johannesburg, Gauteng 2008 - South Africa